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TO THE LADIES!



WITHOUT the co-operation of the "Women of America," the "Cosmopolitan" never would have attained to its present position. This acknowledgment, hitherto, has been made; yet the Management desire to renew it, and again to appeal for their active sympathy and support. This year, the Management has assumed enormous responsibilities, for the benefit of the members of the Association, and they feel that their claim upon all who love Art and Literature is unusually great. Therefore, they earnestly call upon the ladies for a helping hand, assured that the appeal will not be in vain, but rather that it will be answered in the most material and satisfactory manner.

But the "Cosmopolitan" does not propose to ask a gratuitous service at their hands—it is the desire and intention to repay all for their time and trouble in canvassing in behalf of the Association; and to that end the Directory, through the Actuary, offer the following special inducements, designed for the fair sex alone:

The following are the new features which the Association have adopted expressly for the ladies, who, we trust, will respond to the rare inducements offered, and secure some of the rich premiums which the Management of the Association have decided to present. We give, for the benefit of our fair friends, their Card of Premiums in full.

CARD OF PREMIUMS TO LADIES.

The Management of the COSMOPOLITAN ART ASSOCIATION having received many applications from ladies, in various parts of the country, wishing to act as agents to solicit subscriptions and get up clubs, have concluded to interest the ladies generally, by offering the following unparalleled inducements:

There are few ladies but what have a large circle of friends and acquaintances, who would readily join a Club, if one were started.

All that is necessary to get up a Club, is to show this copy of the JOURNAL, and explain the advantages offered by the Association, as set forth in the advertising page in the front part of this Number.

LADIES designing to compete for the four first premiums, will signify their intentions, when remitting their first list of names, as a Club Book will be open and a careful register kept of the number of names as they are received, additions to which can be made at any time. Immediately after the distribution,

the names in the Club Book will be carefully counted by a committee appointed for that purpose, and the ladies who are found to have sent the greatest number of names, will be awarded the following splendid premiums:

TO THE LADY who sends us the largest Club of subscribers to the Association (of not less than Fifty names,) the Association will present a large and costly American Landscape Oil Painting, in a rich ornamental gilt frame, valued at

TWO HUNDRED DOLLARS!

TO THE LADY who sends us the second largest Club, (of not less than Fifty subscribers,) we will present a large and costly American Landscape Oil Painting, in a rich ornamental gilt frame, valued at

ONE HUNDRED AND FIFTY DOLLARS!

TO THE LADY who sends us the third largest Club, (of not less than Fifty subscribers,) we will present a large and costly Oil Painting of American Scenery, in a rich gilt frame, valued at

ONE HUNDRED DOLLARS!

TO ALL LADIES who send us a Club of not less than Fifty subscribers, we will present a beautiful Oil Painting, in a rich gilt frame, valued at

FIFTY DOLLARS!

TO ALL LADIES who will send a Club of FIFTEEN SUBSCRIBERS, (at one time,) we will send the following premiums, viz.:—A copy of any of the \$3 Magazines one year; a copy of the splendid engraving "Manifest Destiny;" a copy of the ART JOURNAL one year; and a certificate of membership in the award of premiums of Works of Art.

TO ALL LADIES who will send a Club of TEN SUBSCRIBERS, (at one time,) we will send a copy of any of the \$3 Magazines one year, or a copy of the Engraving "Manifest Destiny," and the ART JOURNAL for one year, and a certificate in the annual award of premiums of Works of Art.

THE NAME AND ADDRESS OF ALL THE LADIES who send Clubs of TEN AND UPWARDS, will be published in the ART JOURNAL, unless requested to the contrary. Special mention will be made of the successful competitors who send the three largest Clubs.

Ladies will bear in mind that the subscription to the Association is \$3, which entitles each subscriber to a copy of GODEY'S LADY'S BOOK or any other of the \$3 Magazines one year, or a copy of the splendid steel Engraving "Manifest Destiny," and a copy of the ART JOURNAL one year, besides the certificate in the award of premiums.

In making remittances, send drafts or bank bills carefully sealed in a letter. On receipt of the names and money for the same, certificates of membership will be sent by return mail, and the magazines or engravings forwarded as soon as possible.

Address all letters,

C. L. DERBY, Actuary, C. A. A.

548 Broadway, New-York.

These are, really, extraordinary inducements—greater than ever before was offered for a like service; but the Association hopes for a corresponding return in the way of subscriptions, especially for the exquisite engraving "Manifest Destiny," and the ART JOURNAL. The rea-

sons for preferring subscribers to take the engraving and JOURNAL are good and satisfactory, and the Directory trusts the best efforts will be directed to their introduction into the hands of members. The reasons are given elsewhere, and the attention of all canvassers is directed to them. The ladies, generally, have large circles of friends, and also possess influence of a very positive character; which, if used in behalf of the Association, even in a moderate degree, will secure to themselves great benefits, besides giving them the happiness which always comes from the consciousness of having done a good service.

Send for specimen copies of the JOURNAL, and lay your plans for securing the desired lists.

THE "New-York Mirror," in speaking of the COSMOPOLITAN, says: "We were rejoiced at the founding of this institution, having a sure basis in its appeal to the profit as well as taste of the American people, and particularly because we felt satisfied that its direction was in the hands of gentlemen of irreproachable character, enlightened taste and judgment, and ample resources to meet all their pledges to the public. Capital as last year's catalogue was, the present year's will be still more brilliant and attractive, with a host of works, in marble, and bronze, and on canvas, kindred in beauty and value. What a flood of Art will be spread over the land! There are in the whole Union at least half a million subscribers to Magazines. Any one or all of these subscribers can, by securing a \$3 membership of the Art Association, get their favorite Magazine as cheaply as of the publisher; or if they choose, a splendid Engraving with the new ART JOURNAL, besides either of which they receive a certificate in the annual award of premiums, consisting of some magnificent works of Art, in Painting or Sculpture. Surely nothing can stay the success of an institution like this."

Any person remitting \$15, for five subscriptions, ordering the Engraving "Manifest Destiny," and the new "Art Journal," will receive an extra copy of the Engraving and Art Journal, and an extra certificate in the award of premiums!